

Judges:

Dimitra Darda
Regional Sr. Director, Devices Sales Lead, Central Eastern Europe at Microsoft.

Christos Lytras, PC '92
Managing Partner, hippocampus.io.

Vassilis Papakonstantinou
Chairman, MITEF Greece & Co-founder, Mobiltron, Inc

Jorge-A. Sanchez-P.
PhD, MPM, Dipl.-Ing., Chief Strategy
& Financial Officer, Corallia Clusters Initiative.

Peggy Velliotou
Partner, KPMG Advisors AE

Katerina Voutsina
PhD, Assistant Professor in Entrepreneurship, Area Coordinator in
Entrepreneurship Management pathway, School of Business and Economics,
Deree – The American College of Greece.

Thank you:

The Diamond Challenge Organizing Committee extends their gratitude and appreciation to the below, for their instrumental support of the 2nd Diamond Challenge competition to be held at Pierce – The American College of Greece.

Pierce Ambassadors, Student Volunteers, Student Participants, Judges and all ACG offices that have been involved in the planning and the implementation of this event!

Hosted by



Diamond Challenge



DIAMOND CHALLENGE COMPETITION FOR HIGH SCHOOL ENTREPRENEURS 2020

"DREAM"
"DO"
"LEARN"
"REPEAT"

Welcome to the 2nd Pierce – The American College of Greece **Diamond Challenge!** Pierce has partnered with the **University of Delaware Horn Entrepreneurship** to serve as the sole “pitch site” in Greece for this international competition. Since its foundation in 2012, the Diamond Challenge has reached more than 3,500 students from 155 schools and 30 countries worldwide. The competition has recently been ranked in the 1st position of the top 29 best international business plan competitions by **Alpha Gamma**, a business portal for young business professionals.

Through participation in Horn Entrepreneurship, students gain the knowledge, skills, personal capacities, experiences, connections and access to resources needed to thrive in a rapidly changing world. High school students will be able to cultivate entrepreneurship concepts, gain 21st century skillsets, such as pitching, iterating, problem solving, and using technology to leverage ideas. The **Pierce Pitch Host** event theme will be the **social innovation** track focusing on the development of new, social impact models.

The winning team of the Pierce Pitch Host event has the opportunity to travel in the US to participate in the semi-finals and finals that will be held at the University of Delaware (UD) on April 16-18, 2020.

PIERCE PITCH HOST EVENT PROGRAM

February 8, 2020

09:30-10:00	Registration (Pierce Theater Lobby)
09:30-10:00	Judges Meeting (Pierce Theater)
10:00-10:05	Introduction to the Event by Robert Pefanis Director, Marketing & Communication
10:05-10:10	Welcome remarks by Mr George Vakerlis, Pierce Lyceum Director
10:10-10:20	Rules and Procedure by Robert Pefanis, Director, Marketing & Communication
10:20-12:00	Student Team Pitches (Pierce Theater)
12:00-12:30	Break (Pierce Theater Lobby)
12:30-13:00	Award and Closing Ceremony (Pierce Theater)

The Social Innovation Teams:

1. E.L.F.NT. (Electronic local food network)

THOMAS DINOPOULOS, CHARALAMBOS PAPADOPOULOS-SIOUNTRIS,
ZISSIS KOKOROGIANNIS, PETROS CHONDROGIANNIS

A web platform, aiming to support local food suppliers by promoting the purchasing of food in bulk, thus eliminating the use of plastic packaging.

2. Deal Dementia

LYDIA IOANNOY, MICHALIS MAVRAGANIS, MARIOS VARELOGIANNIS,
STAMOS ARTIKOPOULOS

Deal Dementia is an application enhancing the quality of life by helping people cope with difficulties of everyday's routine and daily monitoring.

3. Bio-Bottles

MARIA SOTIRCHOU, KATERINA MAMALI

Presentation of a one-use alternative water bottle made of PLA aiming to replace plastic ones, in an effort to minimize plastic waste and contributing to the global environmental acts.

4. LET'S SIGN

ELPIDA- VARVARA VIDAKI, ISIDORA GEORGAKOPOULOU, SOFIA GAMVRINOY,
OLYMPIA VLAHOPOULOU

A free wifi application translating any sign language to the spoken one, intended to assist deaf people to overcome their disability and turning it into a powerful communication tool.

5. Home for the Homeless

ACHILLEAS DIMOKRASAS, PAVLOS EVANGELOU, ORESTIS GRIGORAKIS,
FILIPPOS DOUNIS

A business plan aiming to minimize homelessness by providing housing in exchange of hours of social service and in the pursuing of employment.

6. Obesitext

ANASTASIA MOURATOGLOU, PHILIP VAKIRTZIS

A website where people suffering from obesity can chat anonymously and receive help from volunteering specialists.

7. 2NA Mentoring

ANTONY RICHETTA, NIKOS TERZAKIS, NIKOS KTENAS

2NA Mentoring - a web platform with the purpose to connect middle-aged unemployed people and post-graduate students by sharing experiences and knowledge.

8. ZERO%RISK

MARIA PAPANGELETOU, KANELLA PAPAKOSTA-SAMPATAKAKI

A device designed to prevent people suffering from a mental disease –elder people or children- from getting lost.